

# Privacy Policy and Information According to Art. 13 and 14 GDPR

## Tourismusverband Krimml-Hochkrimml

### 1. General

The protection of your personal data is of particular concern to us. We therefore process your data exclusively in a lawful manner on the basis of the statutory provisions (especially GDPR, DSG 2018, TKG 2021). In this privacy policy, we inform you about the most important aspects of data processing – type, scope and purposes of the collection and use of personal data – in the context of the use of our website and in the context of other services of our company.

Only the German version of our privacy policy is legally binding text. The English translation serves as a legally non-binding information. Deviations of the English text or how it could be understood do not affect the exclusive legal validity of the German text and its meaning.

#### 1.1. Responsibility for the Processing of your Data

The responsible person (“controller” within the meaning of Art. 4 no. 7 GDPR) of the processing of your personal data (“personal data” within the meaning of Art. 4 no. 1 GDPR) is:

TOURISMUSVERBAND KRIMML-HOCHKRIMML  
Oberkrimml 37  
A-5743 Krimml  
Tel. 0043 6564 7239 0  
E-Mail: [info@krimml.at](mailto:info@krimml.at)

##### **Data protection officer:**

We take the protection of personal data seriously and have appointed an external data protection officer for this purpose. Our data protection officer is MMag. Martin Zeppezauer, Thurnbichlweg 50, A-6353 Going am Wilden Kaiser ([www.zepedes.com](http://www.zepedes.com)). You can contact our data protection officer at the email address [martin@zepedes.com](mailto:martin@zepedes.com).

#### 1.2. Purposes, Categories of Data and Lawfulness of the Processing of Personal Data

##### **Purposes of the processing of personal data**

The purposes of processing your personal data generally result from our business activities as a tourism organization: making our online offers available, processing customer inquiries / orders / bookings, accounting, communication with business partners and customers. Detailed information on the purposes of processing and, if necessary, further processing for other compatible purposes as well as the processed data categories can be found in the detailed descriptions of the individual data processing processes.

## General categories of data

- Personal master data (e.g., name, date of birth and age, address)
- Contact details (e.g., email address, telephone number, fax number)
- Communication data (time and content of communication)
- Order or booking data (e.g., ordered goods or commissioned services and invoice data such as service period, payment method, invoice date, tax identification number ...)
- Payment details (e.g., account number, credit card details)
- Contract data (content of contracts of any kind)
- Web usage data (e.g., server data, log files and cookies)

## Processing of special categories of personal data according to Art. 9 GDPR

- Health data (only if you have given us your explicit consent to process your order (e.g., mediation of a hotel specializing in guests with food intolerances or allergies))

## Lawfulness of the processing of personal data

There is basically no obligation to provide the data for the data processing described in this data protection declaration. Failure to provide this data simply means that we cannot offer these services. The legal basis for the processing of your personal data, which is necessary for the fulfilment of a contract with you or an order from you to us, is Art. 6 (1) lit. b GDPR. Insofar as the processing of personal data is necessary on our part to fulfil a legal obligation (accounting obligation, bookkeeping obligation or other legal documentation obligations), Art. 6 (1) lit. c GDPR serves as the legal basis. If the processing of the data takes place in your own vital interest, the legal basis for the data processing is Art. 6 (1) lit. d GDPR. If we process your data to carry out the task assigned to us in the public interest ("sovereign action"), the legal basis is Art. 6 (1) lit. e GDPR. If processing is necessary to safeguard a legitimate interest of our company or a third party and your interests, fundamental rights and freedoms do not outweigh our interests, Art. 6 (1) lit. f GDPR ("legitimate interest") serves as the legal basis for processing. In this case, we will also inform you about our legitimate interests. Unless we have any other legal basis explained above for the processing of personal data, we will ask for your consent to data processing, whereby in these cases we refer to Art. 6 (1) lit. a GDPR or in the case of the processing of special categories of data based on Art. 9 (2) lit. a GDPR as the legal basis. You can revoke this consent at any time free of charge without affecting the legality of the processing carried out on the basis of the consent until the revocation.

## 1.3. Transfers of Personal Data to Data Processors and Third Parties

We process your personal data with the support of data processors who support us in providing our services. These data processors are through a corresponding agreement within the meaning of Art. 28 GDPR with us obliged to strictly protect your personal data and may not process your personal data for any purpose other than to provide our services. You can find out which data processors are involved in the detailed descriptions of the individual data processing processes.

Your personal data will be passed on to companies other than our data processors to typical economic service providers such as banks, tax consultants or auditors. Transfer of personal data to state institutions and authorities only takes place within the framework of mandatory national legal provisions.

Depending on your order (e.g., for bookings and inquiries), your personal data will only be transmitted to hotel partners or other tourist service providers (members of our organization) to the extent necessary to fulfil your order. The transmitted personal data vary depending on the service.

## **1.4. Transfers of Personal Data to Third Countries or International Organisations**

In principle, we process your personal data in the EU. If we process data in a third country (i.e. outside the European Union (EU) or the European Economic Area (EEA)) or if we use the services of our data processors or third parties, this will only take place if the requirements of Art. 44 ff. GDPR are available for the transfer to third countries: i.e. on the basis of special guarantees, such as the officially recognized determination of a data protection level corresponding to the EU or in compliance with officially recognized contractual obligations, the so-called "EU standard contractual clauses". If we rely on the EU standard contractual clauses as the legal basis for the transmission of your personal data, we will also check the admissibility of this data transmission as part of a comprehensive risk assessment. If we come to a negative result, we will not transfer these data without your explicit consent in accordance with Art. 49 (1) lit. a GDPR to a third country.

## **1.5. Data Erasure and Period of Data Storage**

Your personal data will be deleted by us as soon as the purpose for which we collected your data no longer applies. Storage can also take place if we process the data for a purpose that is compatible with the original purpose. It can also take place if this is provided for by laws, ordinances or other provisions to which our company is subject.

## **1.6. Data Sources**

We only collect your personal data from you and do not use any other data sources.

## **1.7. Profiling**

We do not use any automated decision-making or profiling processes that have a legal effect on you or that significantly affect you in a similar manner.

## **1.8. Safeguarding your Data Protection Rights**

In principle, you have the right to information, correction, deletion and restriction of the processing of personal data in accordance with the GDPR. If the legal basis for the processing of your personal data is your consent or a contract concluded with you, you also have the right to data portability. You have the right to revoke any consent you may have given to the processing of your personal data. The lawfulness of the processing of your personal data up to the time of revocation is not affected by this. You have the right to object to the processing of your personal data for the purpose of direct marketing. In the event of an objection, your personal data will no longer be processed for the purpose of direct marketing. A detailed explanation of these rights can be found [here](#) in Chapter III.

**Right of complaint**

If you believe that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, you can complain to the competent supervisory authority. In Austria, this is the data protection authority (Wickenburggasse 8, 1080 Vienna, email: [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at)).

## 2. Visiting this Website

As the Krimml-Hochkrimml Tourism Association, we only provide content for the website you are currently visiting. However, we have no influence on the processing of personal data when using this website (cookies, plug-ins, etc.). The responsibility for the processing of your personal data when using this website lies exclusively with the person responsible for it acc. Art 4 Z 7 GDPR:

ZILLERTAL ARENA  
Rohr 23  
A-6280 Zell am Ziller  
Tel. 0043 5282 7165  
E-Mail: [info@zillertalarena.com](mailto:info@zillertalarena.com)

Detailed information on the processing of your personal data when using this website can be found in the [Zillertal Arena's privacy policy](#) .

## 3. Other Data Processing in Business and Customer Contact

### 3.1. Job Applications

The contact data and application documents transmitted to us in the course of a job application will be processed by us exclusively internally for the purpose of selecting suitable candidates for an employment relationship. There is no legal or contractual obligation to provide the personal data. Failure to do so will only result in you not submitting your request and we will not be able to process it. The personal data transmitted in this way will be stored by us in accordance with the statutory provisions for a maximum of 6 months, in the case of the explicit consent of the applicant to keep the documents in evidence, for a maximum of 2 years.

### 3.2. Online Presence in Social-Media

In addition to our website, we maintain online presences within social networks and platforms (Facebook) in order to communicate with customers and business partners and to connect to them via these networks to be able to inform about our services. Further data protection information can be found when you access our content on these platforms.

### 3.3. Sweepstakes

Your personal data provided for participation in our competitions (e-mail address, name, address) will be used by us exclusively to identify a winner, inform him of the prize and send him prizes. Your data will not be passed on to third parties. The legal basis for the processing of your personal data is the fulfilment of the contract in accordance with Article 6 (1) lit. b

GDPR. There is no legal or contractual obligation to provide the personal data. Failure to provide the data will only result in you not being able to participate in the competition. Your data will be stored for the duration of the competition and – for the processing of any prizes and claims for damages – for a maximum of 3 years thereafter and then deleted. By participating, you also agree that your name will be published on our website as well as on our public social media channels in the event of winning.

### **3.4. Registration for Events and Guest Programme**

It is possible to register for events of different providers in our region in our information offices. For this purpose, we process your personal data (name, e-mail address and telephone number). This data will be processed by us on the basis of the legal basis of Art. 6 (1) lit. b GDPR (contract fulfilment/pre-contractual measures) and also passed on to the respective organizer. This data will be deleted or destroyed by us after the event.

Current version of the privacy policy of 07.10.2022